



THE NEWS JUST KEEPS GETTING BETTER AT THE TAURIKO BUSINESS ESTATE

We're enjoying a population explosion, we're building a stronger community and we're progressing new stages for release. There's certainly plenty going on right now at the Tauriko Business Estate so let's take a closer look...

Employee numbers jump 71% in just two years

It is so encouraging and exciting to see the fast growth in employee numbers at the Tauriko Business Estate. In April 2014 we had 34 businesses and 926 employees. Jump to March the following year and those numbers had climbed to 40 businesses and 1191 employees. That's a 29% increase in employee numbers from the previous year. Better yet, at last count in January this year the numbers had climbed again to 52 businesses and 1586 employees. A 33% increase in employee numbers from just the previous 9 months! That's impressive and another reflection of the growing confidence in the market and, of course, the desirability of the Tauriko Business Estate as 'the location' for businesses. We're proud and excited by these numbers and look forward to continued growth.

Thanks to the occupants of the estate for supplying the numbers for this on-going survey. It is certainly proving valuable and interesting reading. And a big welcome to all the new employees who call the Tauriko Business Estate home - we love having you as part of our community.



You might have seen the article on this in the Bay of Plenty Times in April. [Read it here](#)

Newsletter Highlights

- Huge increase in employee numbers reflects fast growth at the Tauriko Business Estate
- 2017 land titles getting set to launch
- Business Directory launched to connect our community
- We want your ideas for our Wellness Loop
- We take a look inside Health House

Celebrating the Tauranga Northern Link

We've always celebrated Tauriko Business Estate as the most accessible location in the region for getting your products from warehouse to market faster, cheaper and more efficiently and that's set to improve again! We welcome Transport Minister Simon Bridges announcement of a \$520 million roading package for Tauranga. The \$286 million Tauranga Northern Link, as part of the package, will see a 6.8 km highway connecting Tauranga's Takitimu Drive Toll Road with SH2 Te Puna. This is great news for our businesses and the region!

Meeting the demand for more land titles at Tauriko Business Estate

It is gratifying to see the GFC well and truly behind us and the uplift really did turn on like a tap. We are busy getting the 2017 Tauriko Business Estate titles ready for sale and we will be in the market with this plan next week. If you would like a copy call or email Rachel today.

In working with our development team we are endeavouring to accommodate, as best we can, a few trends we have seen emerge on the demand side of the equation, including:

- we note the developers are back with a vengeance both with and without tenants
- many purchasers are wanting to secure lots still being constructed in advance as they want to secure their site but not settle until a future date
- lots less than 1ha have been popular with few sales in excess of 1ha - we will try to always have a full range of sizes available at any time
- and, as sure as night follows day, corner sites have never gone out of fashion!!



We're building a closer community with the launch of our new directory

We're all about building our community and with Tauriko Business Estate we have some of the most amazing, world-class businesses. We also appreciate that it's a busy world and we all get so consumed with our daily workloads that sometimes we don't realise just who is in our neighbourhood. So to help build our community we've compiled a handy little directory that showcases all of the businesses and allows occupants to get a stronger sense of all who make up the Tauriko Business Estate community. Thank you

again to those who supplied content. The hard copies are being printed and will be distributed over the next few weeks. We will also upload an electronic version onto our website soon.

By the way, if we have inadvertently missed you off the directory please send through a logo, an image and a paragraph to describe your business and we can easily update the online directory so that you join the businesses showcased here.



Do you have ideas to add to our wellness loop and walking tracks?

We are underway with the design of a health and leisure amenity upgrade at the estate. We would love to hear your thoughts and ideas. Maybe there are ideas you have seen elsewhere that you think would work well at the estate...we'd certainly love to hear about them.

We are looking to upgrade the current tracks to walking/running tracks, plan for a more extensive loop through to stage 2 and eventually stage 3, plant fruit trees for enjoyment of all, install outdoor exercise equipment, provide more contemplation spots and continue with the outdoor art sculpture walk we started last year. A first cut of this plan is available so email or contact Rachel for more information if you are interested.



Become involved in our exciting Garden and Art Festival 'industrial gardens challenge'

The Tauriko Business Estate is sponsoring the Garden and Art Festival for the first time in November 2016. Nice you might say. Well, there's a little more to the story than that. When we get involved in a community event or initiative we always like to make sure we are adding to the event and in this instance we have thought of a great way to do just that and to add some fun and involvement for all our businesses in the estate. We want to get everyone at the Tauriko Business Estate involved, so this year we are heading up a new category of 'industrial gardens' where every occupant at Tauriko is invited to enter the industrial garden display where the individual businesses

will design and construct a garden, art or sculpture display that represents their business using whatever materials they wish e.g. it could be recycled from your business, it could be a rebuild of something you make, it could be really abstract. They will be judged so get your creative juices flowing and we'll be back with more details very soon!



SPOTLIGHT ON A BUSINESS

We take a closer look inside Health House

Founded in 1986 Health House specialises in Natural Health Products (Nutraceuticals) and health related reading material. They have around 75 different products ranging from Aloe Vera Gel to Yerba Mate Tea. In April 2014 they moved from their old premises in Malene Street into their new custom built facilities at 1 Whakakake Street, Tauriko Business Estate.

On site manufacturing occurs in temperature and humidity controlled cleanrooms, products are sent out to customers through the dispatch division and upstairs is a call centre to take customer orders. There is also a retail outlet out front and they encourage their neighbours to pop in and have a chat with the friendly Health House team and purchase some "quality natural health products that work". So next time you're nearby their premises – call in and say hi to the friendly and dynamic team at Health House.

Tauranga Crossing Development Update

We asked Matt Jackson, RCP's Central North Island Manager & Associate to give us an update on the retail project underway at the start of Taurikura Drive.

"Tauranga Crossing is progressing well, with key activities including structural steel and slabs completed. Secondary framing is now under way to the main retail precinct and the PaknSave is near complete with some completion items being addressed to the interior. The civils work is on programme for completion July; with all principal services and base courses now laid in preparation for surface finishes. The development has a **target of opening by the end of September**, with the final date being finalised to align with all tenancies."

Matt says other key activities linked to the retail consenting which are progressing well include the Tauranga City Council SH29 and Taurikura Drive slip lane works along with the permanent school and hopper bus stops adjacent to the PaknSave carpark.

"Overall the project is going well and a testament to local sub trade performance."

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